

**Midwest Artist Project Services
2020 Mock Panel**

Panelist Review Criteria

ARTISTIC MERIT

Does the applicant have a strong history of producing artistic work? Did they submit any compelling work samples that demonstrate a clear artistic vision? If not, are they collaborating with an artist to meet the arts component requirement? Is the artistic portion of the project key to its implementation?

PROJECT ORGANIZATION

Has the applicant submitted a reasonable, achievable timeline? Have they wisely delegated the workload? Have they identified all the related tasks required to implement the project? Is the project ambitious enough?

PROJECT OUTCOMES & AUDIENCE

Did the applicant identify clear outcomes for a successful project? Did they build in any type of evaluation or documentation? Will they be able to provide a sound final report to a potential funder? Are they able to articulate or demonstrate the community benefit of the project? Did the application submit a thorough plan to market or promote the project? Did they identify an audience and how they would reach that audience?

BUDGETING & FUNDRAISING

Does the budget seem realistic and reasonable? Did they cite the sources of their projected costs? Did they get competitive bids or find ways to do things in an economical way? Does their fundraising plan show diverse income sources? Did they identify a plan for any crowdfunding campaign? Did they identify any potential grant sources specifically?